Our Story

LiveSafe was born from a spirit of triumph over tragedy and the desire to make the world a safer place. The founding team saw an opportunity to mobilize and connect people on safety through technology.

As a victim of assault and a survivor of the Virginia Tech shooting, Shy Pahlevani and Kristina Anderson wondered if they could build tools with the goal of preventing incidents, like those they experienced, before they occur. Emerging with strength from these events, they rallied like-minded individuals to launch LiveSafe in 2013.

What we do

LiveSafe is the world’s leading mobile safety communications platform delivering crowd-sourced safety and security intelligence, preventing incidents before they occur, and connecting people to the help they need. Businesses, hospitals, malls, college campuses, and large sports and entertainment arenas use LiveSafe’s platform to create a safer environment.

How it works

» Once deployed within an organization, all safety and security personnel are trained on, and equipped with, the LiveSafe Command Dashboard.

» End users install the LiveSafe mobile safety app on their individual smartphones to connect directly with safety officials.

» All tip submissions via video, photo, or text are collected with location data to facilitate two-way, real-time communications to safety and security resources.

» Safety and security officials are able to disrupt incidents and take proactive steps using crowd-sourced intelligence, while empowering people with the information they need.

» Tips can be submitted anonymously, protecting an individual’s identity while still providing critical information to relevant officials.
Empower the Community

» **Share information** – Submit reports with picture, video, or audio for suspicious activity, behavior concerns, or concerns for the well-being of others. Send anonymously if you choose.

» **Have peace-of-mind with SafeWalk™** – Individuals invite others to “virtually escort” and monitor their location on a real-time map to get people to their destination safely.

» **Summon emergency help** – Safety officials can leverage location-data in an emergency situation, allowing faster response times.

» **Access safety information** – Ease of access to safety and security resources: just-in-time training, videos, and emergency procedures.

Enhance Communication

» **Build stronger relationships** – Connect with employees through relevant means of communication.

» **Receive tips and information** – Expedite response time through real-time interaction with people who submit tips.

» **Send targeted broadcast messages to your corporate campus** – Provide relevant, timely information via text messaging, push notification, or email to your entire organization, groups within your organization, or based off their location.

» **Improve trend analysis and resource deployment** – review usage reports on the types of events submitted, times events are most often sent, and other important statistics.
LiveSafe Bios

Founders

Shy Pahlevani, Founder and Executive Director of Higher Education Partnerships
A victim of crime himself, Shy understands the magnitude of an emergency situation and the need for technology that prevents crime and ensures safety.

Kristina Anderson, Chief Evangelist and Founder of the Koshka Foundation
Kristina, a survivor of the Virginia Tech tragedy in April 2007, has since dedicated herself to the important issues of campus safety and emergency planning.

Eman Pahlavani, Co-founder
Eman brings years of in-depth experience in sales, business development, legal counseling, and management in both the private and public sectors.

Samier Mansur, Co-founder
Samier brings close to a decade of experience in government consulting and public policy and is passionate about ideas and technologies that can help make this world a better-organized and more peaceful place.
LiveSafe Bios

Executive Team
Carolyn Parent, Chief Executive Officer and President
Randy Klueger, Chief Financial Officer
Shy Pahlevani, Founder and Executive Director of Higher Education Partnerships
Mark LaFleur, Vice President of Sales
Matt Hagopian, Vice President of Engineering
Jeff Irby, Vice President of Marketing and Implementation

Board of Directors
Jeff Grass (Chairman of the Board), President and CEO, BuySafe
Eve Burton, Senior Vice President and General Counsel, Hearst
Shy Pahlevani, Founder and Executive Director of Higher Education Partnerships, LiveSafe
Carolyn Parent, Chief Executive Officer and President, LiveSafe
Frederick W. Smith, President and CEO, FedEx
Gregg Winiarski, Executive Vice President and General Counsel, IAC

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Patrick Gross, Chairman of the Board at Rosetta Stone
Alan Merten, President Emeritus of George Mason University
Dick Newton, Lieutenant General of the US Air Force, Retired
Mark Sullivan, 22nd Director of the United States Secret Service